

# CASE STUDY



**adidas - Salomon Canada protects critical corporate data with help from Storagepipe Solutions.**

**Secure Backup & Restore Services**

## **Business continuity & disaster recovery is crucial**

It's generally acknowledged that business continuity and disaster recovery plans are critical to the health of organizations. One key element is the consistent protection of corporate data, allowing organizations to recreate their business climate at the drop of a hat, if needed. More and more organizations are recognizing the need for a formal, structured data backup and recovery plan.

## **adidas-Salomon Canada needed easy backup & recovery**

adidas-Salomon Canada is a supplier of well-known sports equipment and accessories. The company — based on an AS/400 platform — banks about 200 GB of data with Storagepipe's Secure Backup and Restore services. Prior to implementing Storagepipe's service, they protected their data in a more traditional way, manually backing information onto tapes, storing the tapes in a safe, or having someone take them home. According to Paul Leone, Vice President of I.T. and Logistics, "The process was manual, it required a resource, it required some coordination and it cost money. It was just one of those things we didn't enjoy."

"We looked at other solutions including an in-house automated solution, but it still meant we had to store tapes off site somewhere."

## **Storagepipe's solution provides regularly scheduled backups & easy data recovery**

Storagepipe's Secure Backup and Restore protects adidas-Salomon Canada's critical business data, including sales, logistics, finance, marketing and user files — which is easily recoverable when needed. The company has been using the service close to two year now, and has recalled data on a few occasions, usually due to common occurrences such as corrupt or deleted files.

Storagepipe's service is the result of a partnership between, Storagepipe Solutions, IBM, and Tivoli. The service provides scheduled, automated backups that are accomplished over a secure Internet connection, resulting in timely, off-site data protection, that requires no operator intervention.

"It works," says Paul Leone. "It's very easy for us. For most companies today, I think it should be a pretty simple, effective way of getting some sleep at night and not worrying about backups."

## **Highlights**

**adidas-Salomon Canada** manufacturer of sports apparel, equipment and accessories, including well-known brands such as adidas, salomon, TaylorMade and Maxfli

The Canadian corporate office in Concord is responsible for the presence of the company's brands in Canada, including sales, marketing, and logistic activities for the Canadian market.

### **Business Challenge**

Business continuity and disaster recovery plan: the company needed an off-site data backup and storage service that was automated and offer easy recovery. They also needed a document backup process that met auditing requirements.

### **Solution**

Storagepipe's Secure Backup and Restore service, which provides daily backups of the companies critical data.

### **Key Business Benefits**

Saves time, resources, and according to Paul Leone, "It's given us peace of mind."



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